

**Listing of Claims:**

1. (Currently Amended) A computer implemented method for developing a classifier for classifying electronic communications comprising:

querying a user for ~~an irrelevancy keyword indicative of an irrelevant electronic communication~~ a phrase that indicates that a communication is not related to a concept;

receiving a user identification of the ~~irrelevancy keyword~~ phrase;

(a) presenting a user-generated electronic communications to a user for labeling as relevant or irrelevant, the electronic communications being selected from groups of electronic communications including:

a training set group of electronic communications, the training set group of electronic communications being selected by an active learning algorithm;

a system-labeled set of electronic communications previously labeled by the system;

a test set group of electronic communications, the test set group of electronic communications for testing the accuracy of a current state of a classifier being developed;

a faulty set of electronic communications suspected to be previously mis-labeled by the user; and

a random set of electronic communications previously labeled by the user;

(b) developing the classifier for classifying electronic communications based upon the ~~irrelevancy keyword phrase~~, the relevant labels and the irrelevant labels assigned by the user during the presenting of the electronic communications to the user;

(c) deploying the classifier for use in classifying electronic communications based upon the relevant labels and the irrelevant labels; and

(d) storing a set of electronic communications labeled by the classifier in a memory.

2. (Currently Amended) The method of claim 1, wherein the presenting of the electronic communications to the user includes:

assessing a first value related to performance that labeling a first set of electronic communications from ~~each group~~ a first one of the training set group, the system-labeled set, the test set group, the faulty set, or the random set provides to the classifier being developed;

assessing a second value related to performance that labeling a second set of electronic communications from a second one of the training set group, the system-labeled set, the test set group, the faulty set, or the random set provides to the classifier being developed; and

selecting a next group for labeling based upon a greatest ~~respective value of the first value and the second value~~ provided to the classifier being developed from the assessing.

3. (Currently Amended) A computer implemented method for developing a classifier for classifying electronic communications comprising:

querying a user for ~~an irrelevancy keyword indicative of an irrelevant electronic communication~~ a phrase that indicates that a communication is not related to a concept;

receiving a user identification of the ~~irrelevancy keyword~~ phrase;

(a) presenting electronic communications to a user for labeling as relevant or irrelevant, the electronic communications being selected from groups of user-generated electronic communications including:

a training set group of electronic communications, the training set group of electronic communications being selected by an active learning algorithm;

a test set group of electronic communications, the test set group of electronic communications for testing the accuracy of a current state of a classifier being developed; and

a previously-labeled set of electronic communications previously labeled by at least one of the user, the system and another user;

(b) developing the classifier for classifying electronic communications based upon the ~~irrelevancy keyword~~ phrase and the relevant labels and the irrelevant labels assigned by the user;

(c) deploying the classifier for use in classifying electronic communications based upon the relevant labels and the irrelevant labels; and

(d) storing a set of electronic communications labeled by the classifier in a memory.

4. (Previously Presented) The method of claim 3, wherein the previously-labeled set of electronic communications includes electronic communications previously labeled by the user.

5. (Previously Presented) The method of claim 4, wherein the previously-labeled set of electronic communications includes electronic communications suspected by the system to be possibly mis-labeled by the user.

6. (Previously Presented) The method of claim 3, wherein the previously-labeled set of electronic communications includes electronic communications previously labeled by the system.

7. (Previously Presented) The method of claim 3, wherein the previously-labeled set of electronic communications includes electronic communications previously labeled by a user and electronic communications previously labeled by the system.

8. (Currently Amended) The method of claim 3 wherein presenting the electronic communications to the user includes:

assessing a first value that labeling a first set of electronic communications from ~~each group~~ a first one of the training set group, the system-labeled set, the test set group, the faulty set, or the random set will provide to the classifier being developed;

assessing a second value related to performance that labeling a second set of electronic communications from a second one of the training set group, the system-labeled set, the test set group, the faulty set, or the random set provides to the classifier being developed; and

selecting a next group for labeling based upon the greatest ~~respective value of the first~~  
value and the second value that will be provided to the classifier being developed from the  
assessing .

9. (Previously Presented) The method of claim 3 wherein presenting the  
electronic communications to the user includes:

assessing a value that labeling a set of electronic communications from each group  
will provide to the classifier being developed; and

selecting a next group for labeling based upon achieving known performance bounds  
for the classifier.

10. (Previously Presented) The method of claim 3 further comprising  
developing an expression of labeling criteria in an interactive session with the user.

11. (Previously Presented) The method of claim 10, wherein the interactive  
session includes posing hypothetical questions to the user regarding what type of information  
the user would consider relevant.

12. (Original) The method of claim 11, wherein the hypothetical questions  
elicit "yes", "no" and "unsure" responses from the user.

13. (Original) The method of claim 11 wherein subsequent questions are  
based, at least in part, upon the answers given to previous questions.

14. (Previously Presented) The method of claim 11 wherein developing an  
expression of labeling criteria produces a criteria document.

15. (Previously Presented) The method of claim 14 wherein the expression and/or the criteria document include a group of keywords and/or phrases for use by the system in automatically labeling electronic communications.

16. (Previously Presented) The method of claim 10 wherein developing an expression of labeling criteria produces a criteria document.

17. (Previously Presented) The method of claim 16 wherein the criteria document includes a list of items that are considered relevant and a list of items that are considered irrelevant.

18. (Previously Presented) The method of claim 17, wherein presenting the electronic communications to the user includes querying the user to identify which item(s) influenced the label on a user-labeled electronic communication.

19. (Previously Presented) The method of claim 16, wherein at least one of the expression or the criteria document include at least one of a group of keywords or phrases for use by the system in automatically labeling electronic communications.

20. (Previously Presented) The method of claim 10 wherein the interactive session is conducted prior to presenting the electronic communications to the user.

21. (Currently Amended) A computer implemented method for developing a classifier for classifying electronic communications comprising:

(a) developing an expression of labeling criteria in an interactive session with a user, wherein the interactive session includes querying a user to identify an irrelevancy keyword indicative of an irrelevant electronic communication and receiving a user identification of the

irrelevancy keyword a phrase that indicates that a communication is not related to a concept  
and receiving a user identification of the phrase;

(b) presenting electronic communications to the user for labeling as relevant or irrelevant, wherein the electronic communications are user-generated;

(c) developing a classifier for classifying electronic communications based upon the irrelevancy keyword and the relevant labels and the irrelevant labels assigned by the user;

(d) deploying the classifier for use in classifying electronic communications based upon the irrelevancy keywordphrase and the relevant labels and the irrelevant labels;

(e) storing a set of electronic communications labeled by the classifier in a memory;  
and

wherein at least one of (b) and (c) use the expression of labeling criteria developed in (a).

22. (Previously Presented) The method of claim 21, wherein the interactive session includes posing questions to the user regarding what type of information the user would consider relevant.

23. (Original) The method of claim 22, wherein the questions elicit "yes", "no" and "unsure" responses from the user.

24. (Previously Presented) The method of claim 22 wherein subsequent questions are based, at least in part, upon the answers given to previous questions.

25. (Previously Presented) The method of claim 22 wherein the questions are structured from several dimensional levels of relevance, including a first dimension of

question segments on a topic, a second dimension of question segments on an aspect of the topic and a third dimension of question segments on a type of discussion.

26. (Previously Presented) The method of claim 25, wherein:

the first dimension of question segments on a topic include one or more of the following segments: a first segment concerning a client's product and a second segment concerning a client's competitors;

the second dimension of question segments on a topic include one or more of the following segments: a third segment concerning a feature of the topic, a fourth segment concerning the topic itself, a fifth segment concerning corporate activity of the topic, a sixth segment concerning price of the topic, a seventh segment concerning news of the topic and an eighth segment concerning advertising of the topic; and

the third dimension of question segments on a topic include one or more of the following segments: a ninth segment concerning a mention of the second dimension segment, a tenth segment concerning a description of the second dimension segment, an eleventh segment concerning a usage statement about the second dimension segment, a twelfth segment concerning a brand comparison involving the second dimension of questions segments, and a thirteenth segment concerning an opinion about the second dimension segment.

27. (Previously Presented) The method of claim 21 wherein developing the expression of labeling criteria produces a criteria document.

28. (Original) The method of claim 27 wherein the criteria document includes a list of items that are considered relevant and a list of items that are considered irrelevant.



29. (Previously Presented) The method of claim 28 wherein the criteria document includes a group of keywords for use by the system in automatically labeling electronic communications.

30. (Previously Presented) The method of claim 28, wherein presenting the electronic communications to the user includes querying the user which items influenced the label on a user-labeled communication.

31. (Previously Presented) The method of claim 21 wherein the expression of labeling criteria includes a group of keywords and/or phrases for use by the system in automatically labeling electronic communications.

32. (Previously Presented) The method of claim 31 wherein the group of keywords is also for use by the system in gathering electronic communications.

33. (Currently Amended) A computer implemented method for developing a classifier for classifying electronic communications comprising:

(a) defining a domain of electronic communications on which a classifier is to operate, wherein the electronic communications are user-generated;

(b) collecting a set of electronic communications from the domain;

(c) eliciting labeling criteria from a user by querying a user to identify a keyword indicative of an irrelevant electronic communication and receiving a user identification of the keyword a phrase that indicates that a communication is not related to a concept and receiving the phrase;

(d) labeling, by the system, electronic communications from the set of electronic communications according, at least in part, to the labeling criteria elicited from the user;

(e) labeling, by the user, electronic communications from the set of electronic communications;

(f) building the electronic communications classifier according to a combination of labels applied to electronic communications in (d) and (e);

(g) deploying the classifier for use in classifying electronic communications based upon the combination of labels; and

(h) storing a labeled set of electronic communications labeled by the classifier in a memory.

34. (Previously Presented) The computer implemented method of claim 33, wherein (d) and (e), and (f) includes selecting electronic communications for labeling by the user targeted to build the electronic communications classifier within known performance bounds.

35. (Previously Presented) The computer implemented method of claim 34, wherein selecting electronic communications for labeling by the user selects electronic communications from groups of electronic communications including:

a training set group of electronic communications, the training set group of electronic communications being selected by an active learning algorithm;

a test set group of electronic communications for testing the accuracy of a current state of the classifier; and

a previously-labeled set of electronic communications previously labeled by at least one of the user, the system and another user.

36. (Previously Presented) The computer implemented method of claim 34, wherein selecting electronic communications for labeling by the user selects electronic communications from groups of electronic communications including:

a training set group of electronic communications selected by an active learning algorithm;

a system-labeled set of electronic communications previously labeled by the system;

a test set group of electronic communications for testing the accuracy of a current state of the classifier being developed;

a faulty set of electronic communications suspected to be previously mis-labeled by the user; and

a random set of electronic communications previously labeled by the user.

37. (Previously Presented) The computer implemented method of claim 33, wherein the labeling criteria elicited in the eliciting of (c) is used, in part, to determine electronic communications to collect in the collecting of (b).

38. (Previously Presented) The computer implemented method of claim 37, wherein the eliciting (c) involves an interactive session with the user.

39. (Previously Presented) The computer implemented method of claim 37, wherein the labeling criteria elicited in the eliciting (c) is used, in part, by the system to label electronic communications in the labeling (d).

40. (Previously Presented) The computer implemented method of claim 39, wherein the eliciting (c) involves an interactive session with the user.

41. (Previously Presented) The method of claim 33, wherein the building (f) involves an active learning process.

42. (Previously Presented) The computer implemented method of claim 33, wherein the labeling criteria elicited in the eliciting (c) is used, in part, by the system to label electronic communications in the labeling (d).

43. (Previously Presented) The computer implemented method of claim 33, wherein the eliciting (c) involves an interactive session with the user.

44. (Previously Presented) The method of claim 43, wherein the interactive session includes posing questions to the user regarding what type of information the user would consider relevant.

45. (Original) The method of claim 44, wherein the interactive session also allows the user to provide keywords based upon a criteria the user considers relevant.

46. (Canceled)

47. (Original) The method of claim 44, wherein the questions elicit "yes", "no" and "unsure" responses from the user.

48. (Previously Presented) The method of claim 43, wherein the building (f) involves an active learning process.

49. (Currently Amended) ~~A computer memory containing a software program including instructions for implementing a method for developing a classifier for classifying~~

~~electronic communications comprising~~ A tangible computer readable medium storing instructions that when executed cause a computer to develop a classifier for classifying electronic communications by:

querying a user to identify a ~~keyword indicative of an irrelevant electronic communication~~ a phrase that indicates that a communication is not related to a concept;

receiving a user identification of the ~~keyword~~ phrase;

(a) presenting electronic communications to a user for labeling as relevant or irrelevant, the electronic communications being selected from groups of user-generated electronic communications including:

a training set group of electronic communications selected by an active learning algorithm;

a test set group of electronic communications for testing the accuracy of a current state of a classifier being developed; and

a previously-labeled set of electronic communications previously labeled by at least one of the user, the system and another user;

(b) developing the classifier for classifying electronic communications based upon the ~~keyword~~ phrase and the relevant labels and the irrelevant labels assigned by the user during presenting electronic communications to the user;

(c) deploying the classifier for use in classifying electronic communications based upon the relevant labels and the irrelevant labels; and

storing a set of electronic communications labeled by the classifier in a memory.

50. (Currently Amended) ~~A computer memory containing a software program including instructions for implementing a method for developing a classifier for classifying electronic communications comprising~~A tangible computer readable medium storing instructions that when executed cause a computer to develop a classifier for classifying electronic communications by:

(a) developing an expression of labeling criteria in an interactive session with the user, wherein the interactive session includes querying a user for ~~an irrelevancy keyword indicative of an irrelevant electronic communication and receiving a user identification of the irrelevancy keyword~~a phrase that indicates that a communication is not related to a concept  
and receiving a user identification of the phrase;

(b) presenting electronic communications to a user for labeling as relevant or irrelevant, wherein the electronic communications are user-generated; and

(c) developing a classifier for classifying electronic communications based upon the irrelevancy keyword and the relevant labels and the irrelevant labels assigned by the user;

(d) deploying the classifier for use in classifying electronic communications based upon the ~~irrelevancy keyword~~phrase and the relevant labels and the irrelevant labels; and

storing a set of electronic communications labeled by the classifier in a memory;

wherein at least one of (b) and (c) use the expression of labeling criteria developed in (a).

51. (Currently Amended) ~~A computer memory containing a software program including instructions for implementing a method for developing a classifier for classifying electronic communications comprising~~A tangible computer readable medium storing

instructions that when executed cause a computer to develop a classifier for classifying electronic communications by:

- (a) defining a domain of electronic communications on which a classifier is to operate, wherein the electronic communications are user-generated;
  - (b) collecting a set of electronic communications from the domain;
  - (c) eliciting labeling criteria from a user by querying a user for ~~an irrelevancy keyword indicative of an irrelevant electronic communication and receiving a user identification of the irrelevancy keyword~~ a phrase that indicates that a communication is not related to a concept and receiving a user identification of the phrase;
  - (d) labeling, by the computer system, electronic communications from the set of communications according, at least in part, to the labeling criteria elicited from the user;
  - (e) labeling, by the user, electronic communications from the set of electronic communications;
  - (f) building the electronic communications classifier according to a combination of labels applied to electronic communications in (d) and (e);
  - (g) deploying the classifier for use in classifying electronic communications based upon the combination of labels; and
- storing a set of electronic communications labeled by the classifier in a memory.